

WINE FACTS

Q & A (part 1)

1. How many acres are planted to grapes worldwide?
2. Among the world's fruit crops, where do wine grapes rank in number of acres planted?
3. How many countries import California wines?
4. What was the primary fruit crop in Napa Valley during the 1940's?
5. How many gallons of wine were lost in the 1906 San Francisco earthquake?
6. When was phylloxera first discovered in California?
7. How many acres of Napa County vineyards have been replanted in the last 15 years because of phylloxera?
8. How many more acres of Napa County vineyards will need replacement?
9. How long does it take to harvest a commercial crop from newly replanted grape vines?
10. How many varieties of wine grapes exist worldwide?
11. How much does it cost per bottle to age wine in a French oak barrel?
12. How much does it cost per bottle to age wine in only new French oak barrels?
13. How much white zinfandel is consumed in this country?

Answers:

- 1) 20 million
- 2) #1
- 3) 164
- 4) Prunes
- 5) 30 million
- 6) August 19, 1873
- 7) 10,450
- 8) 4,450
- 9) 4-5 years
- 10) 10,000
- 11) 90 cents
- 12) \$2.50
- 13) Too much!

Q & A (part 2)

1. When was the first known reference to a specific wine vintage?
2. How old was the wine being "reviewed"?
3. A bottle of opened wine stored in the refrigerator lasts how much longer than it would if stored at room temp?
4. How many oak species are there?
5. How many are used in making oak barrels?
6. What percent of an oak tree is suitable for making high grade wine barrels?
7. The 1996 grape crop in Napa Valley was down what percentage from normal?
8. What are the top three U.S. states in terms of wine consumption?
9. What percentage of legal-aged Americans contacted in a Nielson phone survey drink wine?
10. What percentage of restaurant wine sales do red wines represent?
11. What is the average cost of the grapes used to produce a \$20 bottle of wine?

Answers:

1. Roman Historian Pliny the Elder rated 121 B.C. as a vintage "of the highest

excellence."

2. 200 years old! Pliny the Elder wrote the history of the Roman Empire around 70 A.D.

3. 6-16 times longer

4. 400

5. 20

6. 5%

7. 20-25%

8. CA, NY, FL

9. 58%

10. 55%

11. \$2.64